

LANDING A POSTDOC IN INDUSTRY

Ambitious, accomplished Ph.D. chemists can find openings in programs designed to **SPARK INNOVATION** at bone-lean firms

SUSAN J. AINSWORTH, C&EN DALLAS

FOR QING CAO, securing a coveted twoyear postdoctoral position at IBM's T. J. Watson Research Center in Yorktown Heights, N.Y., provided "the perfect start" for his career, he says.

Like many postdocs in industry, he was able "to conduct scientific research at the very frontier using state-of-the-art research facilities and to work within an extremely diversified team of experts," says Cao, who completed a Ph.D. in chemistry at the University of Illinois, Urbana-Champaign (UIUC) in 2009. In addition, he received a salary and benefits package that was much more generous than what he could expect to get in an academic postdoc position, he says. Moreover, after completing his fellowship in November 2011, he transitioned into a permanent position as a research staff member at the company.

However, finding postdoctoral positions in industry is not easy, as competition for these jobs is fierce. More Ph.D.s in the chemical sciences—even those who had aspired to move straight into permanent jobs—are vying for postdocs in industry, academia, or elsewhere as the U.S. unemployment rate for chemists remains high (C&EN, July 23,

Although supporting data are scarce, the

number of industrial postdocs available to chemists may be dwarfed by the number of postdoc positions available in academia or government labs. That's been the observation of Patricia Simpson, director of academic advising and career counseling and placement at UIUC's School of Chemical Sciences. Only a few companies, including Dow Chemical and Intel, have recently recruited postdocs from the school's pool of graduates, she says.

One bright spot, however, is that some companies in the pharmaceutical and other industries are now expanding their postdoc programs, thereby creating a precious sliver of opportunity for top-notch Ph.D. scientists, including chemists, biochemists, and chemical engineers, who are willing to work hard to find and excel in these roles.

Running with bone-lean staffs after layoffs precipitated by the Great Recession and other market pressures, companies are eager to recruit more postdocs with

fresh ideas needed to spark ir

"In the face of increasing m sures from generics and follow logics, and more stringent dru criteria, many pharma firms a: energize their research base b bringing in a cadre of energeti bright, young scientists throu programs," notes Vishva M. D president of physiological che Genentech, who manages the postdoc program. "To sustain growth, there has to be some i in innovation, and building a p gram is one way to do that.'

Still, some question the mot company efforts to recruit mo arguing that they are simply ta labor source to help bulk up the

"Although some companies may be exploiting new Ph.D.s larger companies generally his to explore interesting, fundan ence that does not immediate their goals or within their pipe the blogger known as Chemjo synthetic chemist who tracks employment and was a postdo pharmaceutical company unti

That's been a major motiva new postdoctoral research fel gram that Merck & Co. is now launch, according to Christop a senior principal scientist at t

"Our postdoc program allows us to e our scientific capabilities in a way meets the needs of our customer As postdocs come into the program, "they won't be just turning the crank, doing routine work at a low price," he says. Instead, they will be involved in "cutting-edge science with the goal of rapid publication of their findings in high-profile journals."

"By focusing the scientific passion and new perspectives of these postdoctoral fellows onto some of our most pressing scientific challenges, under the guidance of seasoned Merck mentors, we will be well positioned to step up the pace of scientific innovation to continue to drive the development of future medicines and vaccines," Welch says.

The new Merck program will add 15 to 20 scientists per year over the next three years, building to a "steady state" of about 50 fellows by 2014, according to Welch, who is cochair of the program. The postdocs will come from scientific disciplines from genomics to biology to statistics to all branches of chemistry and biochemistry, and will be spread across the company's U.S. sites in one-year appointments that are renewable for up to three years, he says.

To kick off the program, Merck is inviting its scientists to submit proposals for research projects in which they could mentor a postdoc. The top projects and mentors will be chosen by a committee chaired by Welch and Robert A. Kastelein, scientific

techniques that will be critical to the pharmaceutical industry in the next few years, Welch says.

In addition to training a small number of scientists who may eventually be hired as permanent employees, he adds, the program will "enable us to seed the outside world with folks who will be valuable future collaborators for Merck as they go to work in academia or at another pharma company or a supplier or vendor firm."

RECOGNIZING the many benefits of postdoc initiatives, Roche continues to expand the postdoctoral fellowship program it launched in 2008. The program aims to "reward our best scientists by providing them with a postdoctoral assistant who can support them in conducting novel research on the frontiers of science," according to Klaus

Müller, who cofounded the program and now manages it in retirement as a consultant to the firm.

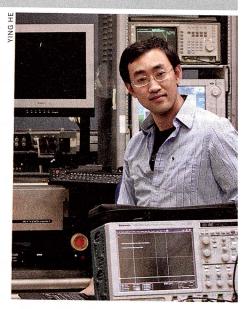
At Roche, each postdoc also collaborates with an academic partner from a top university around the world on projects

that run up to four years.
Consequently, the program is also meant to strengthen international scientific exchange and nurture the development of innovative specialist knowledge, new ideas, and creative talent, Müller notes.

The company currently employs 110 postdocs around the world. Müller expects that number to grow to 125 by the end of 2012 and expand even further in 2013.

Placed either at topranked universities or at company sites, Roche postdoctoral fellows come from all disciplines of pharma discovery and early development, including informatics, physical chemistry, analytical chemistry, and synthetic chemistry. In projects aimed

at breaking new scientific ground, fellows might explore the chemistry behind novel pharmacology concepts or develop minia-



SMART MOVES During his postdoc at IBM, Cao conducted thin-film photovoltaics research, sometimes working in a "dry" electronics testing lab.

turized flow chemist integrates biology, M says.

The firm shares the progress of its postdoprojects through an asymposium, during verillows present their

and network with one another to ic potential synergies in their researc

Roche's Genentech unit operate postdoctoral program, which main pool of 110 to 120 biochemists and centists. The Genentech fellowships three to four years and target basic research that is isolated from any prelated projects, according to Dixit.

"Since the inception of the compostdoctoral fellows have been an expart of our culture, making major cotions to advances in biotechnology," notes. Many of the fellows bring in nepertise or techniques that "substant rich our research environment and phorizons of our knowledge base," he In addition, Genentech benefits fror sure to postdocs' rigorous research, published in frontline journals, he no

favor within smaller firms in the phaceutical industry. Wolfe Laboratoria contract research organization base Watertown, Mass., continues to expits program, according to Janet Wolfirm's chief executive officer. The cois now recruiting to fill a postdoc postion that will involve a collaboration Merck—in an arrangement that was ceived of prior to the inception of Manew postdoctoral program. That poswill focus on understanding the phar



associate vice president and cochair of the program. Beginning later this month, Merck will recruit postdocs through its website to fill the newly created positions.

While Merck scientists remain focused on proprietary research aimed at areas such

as developing the next blockbuster drug, postdocs will be working in a precompetitive space, developing enabling tools and

PROGRESS REPORT Roche

postdoc Bill Bradley (right)

colleagues at the company's

annual postdoc symposium,

which was held in Nutley,

discusses his oncology

project with Roche

N.J., last year.

ceutical and physicochemical properties of formulations and their impact on in vivo performance, according to Caroline Mc-Gregor, director of basic pharmaceutical sciences at Merck. The goal of the research will be to "help inform the rational design of new formulations," adds McGregor, whose team will sponsor the project.

The postdoc will work at Wolfe's facilities but will also be mentored by Merck scientists.

In addition, Wolfe is looking to fill another new postdoc position, which will extend its collaboration in antibody-drug conjugate research with the University of Kansas' pharmaceutical chemistry department. The scientist hired for that role will work with department chair Christian Schöneich. Meanwhile, another postdoctoral fellow, Nicholas Boylan, who earned a Ph.D. in chemical and biomolecular engineering at Johns Hopkins University earlier this year, is continuing work with associate professor Jennifer S. Laurence.

"Our postdoc program allows us to extend our scientific capabilities in a way that meets the needs of our customers," which are developing a broad range of compounds including small molecules, biologics, and targeted therapeutics, Wolfe says.

cal industry, some companies are also beefing up their postdoc programs. In North America, BASF is partnering more closely with its R&D community to expand the specific scientific areas in which it offers postdoctoral opportu-

nities so they align with the growth sectors the firm is now targeting, says Bernadette B. Palumbo, BASF's director of staffing and university relations.

Historically, BASF has used postdoc programs, mainly in Europe, to staff joint laboratories at Heidelberg University and Karlsruhe Institute of Technology, both in Germany, and the University of Strasbourg, in France. It will now work to build new partnerships with North American-based

universities, Palumbo says. "As a result of this program

"As a result of this program," she says, "BASF will gain access to new ideas, techniques, and capabilities needed to maintain our position in the chemical sector."

To meet the rigorous goals of their postdoc programs, companies are recruiting only exceptional scientists—in an employment market where they can be choosy. Roche, for example, can sometimes select from 50 to 100 applicants for a single post-doc position, according to Müller. It screens for candidates who not only demonstrate excellent technological and scientific competence in their area of expertise, but also are "broad-minded, with a curiosity and motivation to explore related fields," he says.

As Merck staffs its postdoc program, it will be "looking for people who are truly passionate about science and have a proven

TACKLING PROBLEMS

At Wolfe Labs, scientist Michael Kahn (right) and postdoc Boylan characterize antibodydrug conjugates using ion-exchange ultraperformance liquid chromatography.

track record of doing things aimed at changing the infrastructure of science," Welch says. "From our experience, past performance is a good predictor of future success."

Genentech's Dixit makes the same point. He scrutinizes candi-

dates' graduate school records, gathering feedback from their mentors and checking whether they have published as a first author in top journals and how often their work has been cited.

Dixit also gauges candidates' motivation and resolve. "Many people who apply for postdocs are under the impression that they will have bankers' hours. They expect that they will drift in at nine in the morning, have a cappuccino, have a lunch break, and then maybe go for a swim or a run in the afternoon. So I spend a lot of time trying to disabuse them of that notion and stress that there are no set work hours. I tell them, 'You have a project, and your mission is to make that project work regardless of what it takes.'"

For most would-be industrial postdocs, the hard work begins early—even before they get an interview for a position. Finding an opening involves much surfing the Internet, notes IB advises postdoc seekers to "le tive leading industrial researc area of interest—either from or conference presentationsthem directly for postdoc pos also enlisted the help of his Pl John A. Rogers, to find his IBI position with David B. Mitzi, expert in the area of solution inorganic semiconductors.

As is the case in any job sea

ing is key to unearth opportunities. That Vincent Carroll, who a Ph.D. in organic ch at UIUC last month start in a postdoc po week at Molecular N ing, a New Haven, Co company that provic services to pharma a companies. Carroll f job through a previo of his research group met at a conference. forwarded his cirrici an acquaintance who

research group at the compar Consequently, Molecular Ner hired Carroll before it even a the position.

Making the effort to find at postdoc position can reap big gmar Polenz, who is now worl year postdoc position with B4 University's School of Engine plied Sciences, says he is gain in advanced research, becomi with industrial R&D, and buil connections with Harvard sci when he completes his postdot transition into an R&D position says Polenz, who earned a Ph. chemistry from Chemnitz Ur. Technology, in Germany, this

Genentech's Dixit encoura to do all they can to "maxima their experience—mainly by and publishing outstanding r postdoctoral fellowship "is an most important part of your a training, which has been long it's most certainly a springbo career," he says. "That experi mately determine whether yo ing, 'Do you want ketchup wi or whether you will be positio to eventually run an organiza